

Privacy Policy pursuant to art. 13 of EU Regulation 2016/679 (GDPR)

The **Data Controller** is: **VALSIR S.P.A.**, with registered office in Vestone - Brescia (Italy), località Merlaro 2, 25078; telephone number +39 (0)365 877 011, email: privacy@valsir.it. Pursuant to art. 13 of EU Regulation 2016/679, we inform you that the your personal data will be processed for the following purposes:

Purpose	Legal basis	Storage period	Nature of the provision
A) Administrative and organisational relating to events and company visits; sending of information, quotes, catalogues, contacts at the request of the data subject	Legitimate interest of the data controller Art. 6, para. 1, lett. f) GDPR	The personal data will be stored for the period necessary to achieve the purposes for which they were collected, not exceeding one year	Necessary. Failure to provide such data may result in the impossibility of allowing your participation in the event or company visit or to receive the requested information.
B) Direct marketing: direct sales, market research, sending of advertising and promotional materials, newsletters using automated means (email, fax, text or multimedia message or other tools) as well as through paper-based mail or telephone calls with operator	Consent of the data subject art. 6 para. 1, lett. a) GDPR	Personal data will be stored until the purposes are achieved or until consent is withdrawn (opt-out)	Optional. Failure to provide consent will result in the impossibility of being contacted for marketing purposes.
C) Dissemination of collected data, including images (photos and videos) for promotional activities through paper or electronic brochures, presentations, creation of content for websites and social networks, press media	Consent of the data subject art. 6 para. 1, lett. a) GDPR	Personal data will be stored until the purposes are achieved or until consent is withdrawn (opt-out)	Optional. Failure to provide consent will result in the impossibility to disseminate your data – including your image – for promotional purposes of the data controller.

Recipients: The data will not be disseminated and may be disclosed to the data controller's employees and collaborators as well as to consultants and suppliers within the limits of what is necessary to achieve the purposes described above. The parties belonging to the aforementioned categories act as Data Processors or they operate in complete autonomy as separate Data Controllers. The list of Data Processors is constantly updated and available by contacting the Data Controller.

Transfer: The data may be transferred to countries outside the EU in order to fulfil the aforementioned purposes, within the limits and conditions set forth in art. 44 and following of the GDPR. The data subject may obtain information about the guarantees provided by the Data Controller regarding data transfer by contacting the Data Controller. We inform you that by providing consent for the purpose of dissemination on websites and social platforms, their transfer outside the European Union will be managed as established in the general conditions and privacy policies of the related social networks/web platforms.

Rights: As a data subject, you are entitled to exercise your rights as expressed in articles 15, 16, 17, 18, 19, 20, 21, 22 of EU Regulation 2016/679 and in particular access, rectification, erasure of data, restriction of processing, withdrawal of consent, portability of data. Furthermore, at any time you can object to the processing and lodge a complaint with the Personal Data Protection Authority.

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